



Audible.com
announces a
revolutionary
breakthrough
in podcasting.
Profit.

Considering Podcasting?

Standard mp3 files are quick to create and easy to listen to, but ask yourself these questions: How will I manage it? Can I charge subscription fees? How will I protect my content? Will it support advertising? How will I measure it? How will I really create revenue from podcasting?

Here's your chance to make your podcast more "Audible".

Audible is the #1 spoken audio information and entertainment service on the Internet today. Every day, thousands of people download Audible content to 135 AudibleReady® devices including the Apple® iPod™. For nearly 10 years consumers have trusted Audible to provide the service and the technology to keep them plugged into the audio content they love - and producers have trusted Audible to protect and create revenue from their spoken word audio content.

Starting June 24th, you can put Audible's management experience, platforms and tools to work for you and your podcasting strategy. Audible now offers content producers the infrastructure for circulation control, paid subscriptions and advertising management needed to effortlessly produce and manage podcasting - and turn that audio content into predictable, incremental revenue.

Find out all that Audible can do for you.

Want
to learn
more?

Request your free copy of our white paper, "Creating Revenue from Downloadable Audio" simply by calling John Federico at 973-837-2895 or send him an email to jfederico@audible.com.

So why wait? Call the number above, or send email, and discover that there really is an Audible difference in podcasting.